

Notice of References Cited	Application/Control No. 09/627,870	Applicant(s)/Patent Under Reexam David H. SPROGIS	
	Examiner Stephen M. Gravini	Art Unit 3622	Page 1 of 3

U.S. PATENT DOCUMENTS

	Document Number Country Code-Number-Kind Code	Date MM-YYYY ¹	Name	Classification ²	
A	5,133,079	7/1992	Ballantyne et al.	725	146
B	5,227,874	7/1993	Von Kohorn	705	10X
C	6,257,982	7/2001	Rider et al.	463	31
D	6,424,998	7/2002	Hunter	709	207
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FOREIGN PATENT DOCUMENTS

	Document Number Country Code-Number-Kind Code	Date MM-YYYY ¹	Country	Name	Classification ²	
N						
O						
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Q						
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S						
T						

NON-PATENT DOCUMENTS

	Include, as applicable: Author, Title, Date, Publisher, Edition or Volume, Pertinent Pages
U	Movies get a chunk of ad dollars from the Miami Herald dated January 25, 1987
V	CineCast HD internet product summary dated 1998
W	Cyberstar press release dated November 9, 1998
X	DTDS trademark information filed December 30, 1999

* A copy of this reference is not being furnished with this Office action. See MPEP § 707.05(a).

¹ Dates in MM-YYYY format are publication dates.

² Classifications may be U.S. or foreign.

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NON-PATENT DOCUMENTS

	Include, as applicable: Author, Title, Date, Publisher, Edition or Volume, Pertinent Pages
U	Proxima and NCN partnership from Business Wire dated June 25, 1999
V	Partnership formed for e-cinema advertising from Screen Digest; n33; July 1999
W	US 2001/0044726 11/2001
X	NCNInc.com background information printed 9/25/02

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Q					
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T					

NON-PATENT DOCUMENTS

	Include, as applicable: Author, Title, Date, Publisher, Edition or Volume, Pertinent Pages
U	Coming soon to a theater near you: local digital ads by Paul Gough; Media Daily News; 8/23/02
V	
W	
X	

^{*} A copy of this reference is not being furnished with this Office action. See MPEP § 707.05(a).¹ Dates in MM-YYYY format are publication dates.² Classifications may be U.S. or foreign.